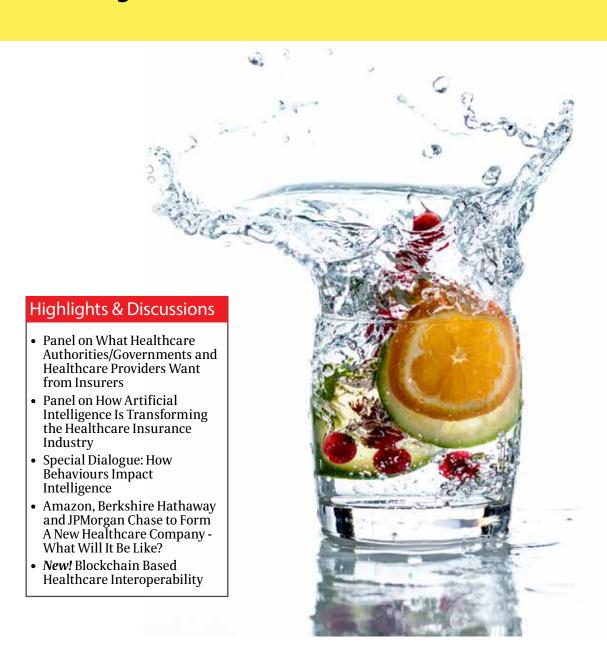
# Asia Conference on Healthcare and Health Insurance 2018

20 – 21 March 2018, Sofitel City Centre Hotel, Singapore Theme: "Health Insurance At The Crossroads: Leading The Market With Healthcare On Demand"



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# **Asia Conference on Healthcare and Health Insurance**

20 – 21 March 2018, Sofitel City Centre Hotel, Singapore

ew trends are popping up in the health insurance space. Ongoing technological advances only make people better and faster informed about health and wellness, and the best actions to take for fitness, which is why healthcare is seeing increasing interest like never before. And insurers can ride on technological advancements for even bigger business opportunities.

Insurers indeed are responding to such opportunities, and the challenges. Some have taken the lead to position insurance as an enabler to empower people to stay healthy longer, making long life an industry mantra, so much so health and healthcare becomes a whole new industry frontier. And in this, lest it gets overlooked, there is also the brave new world of combining healthcare for retirees in ageing societies.

The rapid pace of innovation is nevertheless pushing healthcare insurers and providers to reinvent and position themselves at the leading edge of technology.

Just how should insurers respond to this ever evolving landscape that is witness to the rise of AI, IoT, P2P insurance, genetic testing, activity trackers, cyber security, changing customer expectations and the nature of the risks being insured?

Asia Insurance Review's Asia Conference on Healthcare and Health Insurance will discuss how to keep up with developments; the strategic options for insurers and reinsurers; the dynamism that insurers bring to the healthcare and health benefits market in the mobile era; the changing role of governments, employers, insurers and healthcare providers and pharmas; and the way forward. This two-day conference will look at the top global health insurance trends; what InsurTechs and startups are doing; how to transform from conventional to connected health insurer; a global ageing population; automated underwriting; health data collection and cyber risks, and the overall implications on the insurance industry for the foreseeable future. Sign Up Now!

#### Who Should Attend

- Life & General Insurance & Reinsurance Companies
- Governments & Health Authorities
- Innovation Labs; Medical Institutions
- International Aid Agencies & Emergency Evacuation Companies
- Hospitals
- Healthcare Providers and Third Party Administrators
- Banks & Alternative Finances
- Biotech, Pharma, Life Sciences, HealthTech, Insurtech, Startup Accelerators
- Managed Care Service Providers
- Management Consultants; Lawyers; Risk Managers; Claims Specialists
- Technology experts, MNCs, Employers dealing with HR, employee benefits, work & safety, health & healthcare issues

#### **Speakers include:**



**Laurent Pochat-Cottilloux** Global Head of Health Reinsurance Partnerships, AXA



**Rudolf Frei** Managing Director, IBNR Insurance Consulting Ltd



Vincent Lepez Deputy CEO, SCOR Global Life Asia Pacific



**Rob McIntyre** General Manager, Asia Pacific, Now Health International



**Dr C H Asrani** CEO, INCHES Healthcare



Emma Wilkins Head of Health, Southeast Asia Markets, RGA



**Sohila Kwan** Head of Health & Medical Solutions, Swiss Re



David Piesse Advisory Board Member, Guardtime; & Global Chairman of IIS Ambassadors, International Insurance Society Inc



**Dr Manav Saxena** Health and Life Sciences, Oliver Wyman



**Grace Lee**Director Client Relations,
Mercer Marsh Benefits



**Dr Ramesh Rajentheran**Group Chief Financial Officer,
Fullerton Health



**Julia Aslett** Head of Life & Health Actuarial, Asia-Pacific, Willis Re



**Dr Georgio Mosis** Head of Innovation Management, Asia, RGAx



**Yeo Wan-Ling** CEO, Caregiver Asia



**Otbert de Jong** Co-Founder & CEO, Insurance Market Group



**Samuel Tan** Head of Health, Southeast Asia, Munich Re



**Julien de Salaberry** CEO & Founder, Galen Growth Asia



Jan Velich Co-Founder and Chief Business Officer, The CareVoice

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### **PROGRAMME**

#### Day One, 20 March 2018, Tuesday Day Two, 21 March 2018, Wednesday 9.00 am The Healthcare Landscape for the High Net Worth Segment 8.00 am Registration & Coffee Increasingly, discerning high value clients are 9.00 am Opening Remarks by Chairman of Conference David Piesse, Advisory Board Member, Guardtime; & Global Chairman of IIS Ambassadors, International Insurance Society Inc Rob McIntyre, General Manager, Asia Pacific, 9.15 am Keynote Address: Global Health Insurance Update Now Health International Latest trends from health insurance markets around the 9.30 am Strategic Overview of Health Insurance Today The how: culture, the people, the team, the approach and Implications for product development, operations and risk management Identifying the next opportunities for health insurance The what: what future health insurance solutions will look like players The 5 Ps to achieve: Health insurance that not only Laurent Pochat-Cottilloux, Global Head of Health Reinsurance Partnerships, AXA Personalised, Participatory. 9.50 am Listen - The Voice of the Customer The insurance sector continues to see a widening gap between industry intentions and customer perceptions. 10.00 am When Your Customers Take Matters Into Their Own With a growing need to understand and influence customer behavior to stimulate demand and to stay relevant, insurers need to reimagine the proposition through the industry. entirely! Vincent Lepez, Deputy CEO, SCOR Global Life will the priorities be? Asia Pacific 10.20 am Insurers: Go Digital, Eradicate Low Engagement and Boost Your Talents' Sales and Training Productivity!

Special Dialogue: How Behaviours Impact Intelligence

11.30 am A review of the systemic and behavioural issues driving increasing healthcare costs and outcomes through the eyes of a Health Insurer vs HealthCare innovator, and how Artificial Intelligence can help to uncover, intervene and optimise consumer health claims outcomes. Emma Wilkins, Head of Health, Southeast Asia Markets,

RGA:

Rudolf Frei, Managing Director, IBNR Insurance Consulting

• Dr Georgio Mosis, Head of Innovation Management, Asia,

12.30 pm 0&A 12.40 pm Lunch

10.50 am

11.00 am

Q&A

Tea Break

**Healthcare Experiences in China & India Standard Treatment Guidelines-Based Claims** 2.00 pm Adjudication as Well as Disease Management

Dr C H Asrani, CEO, INCHES Healthcare

2.20 pm Innovations in Health Insurance to Meet Market Demand (Or) Health Insurance - How to Transform Traditional Health Insurance to an Innovating One Dr S. Prakash, COO, Star Health and Allied Insurance

Company Ltd

2.40 pm Redefining Healthcare and Insurance Experience from

> Jan Velich, Co-Founder and Chief Business Officer, The CareVoice

Panel on What Healthcare Authorities/Governments and **Healthcare Providers Want from Insurers** 

3.00 pm Panellists:

- Julia Aslett, Head of Life & Health Actuarial, Asia-Pacific, Willis Re
- Yeo Wan-Ling, CEO, Caregiver Asia
- Samuel Tan, Head of Health, Southeast Asia, Munich Re
- Jan Velich, Co-Founder and Chief Business Officer, The CareVoice

4.00 pm Close of Day One & Tea Break

demanding more from their health insurer as they seek a true health partner that can look out for all of their health needs. What will the next five years be like?

- provides Protection but is also Preventive, Predictive,

Sohila Kwan, Head of Health & Medical Solutions, Swiss Re

Hands...Amazon, Berkshire Hathaway and JPMorgan Chase to form a new healthcare company with a stated ambition of reducing healthcare spending sent shockwaves

- How will the 3 giants likely organize themselves? Where
- More importantly for Asia, what are the lessons for
- How should insurers proactively organize and respond, both as individual companies and as an industry collective?

Dr Manav Saxena, Health and Life Sciences, Oliver Wyman

10.30 am 08A 10.40 am Tea Break

#### Blockchain & FinTech

**Blockchain-Based Healthcare Interoperability** 11.00 am David Piesse, Advisory Board Member, Guardtime; & Global Chairman of IIS Ambassadors, International Insurance Society Inc

11.30 am A New Insurance Eco System To The Benefit Of All Otbert de Jong, Co-Founder & CEO, Insurance Market Group

Fintech & Health - Making Health Financing Secure, 12.00 nn Affordable & Accessible

Adrienne Mendenhall, Director of Business Development, **ACCESS Health International** 

12.30 pm Q&A 12.40 pm

#### Use of Data & Universal Health Coverage

2.00 pm Cross-Border Learnings from 8 Countries on the Use of Data to Control Costs and Improve Care Quality Dr Ramesh Rajentheran, Group Chief Financial Officer, Fullerton Health

Universal Health Coverage and Robust Health Systems 2.30 pm Grace Lee, Director Client Relations, Mercer Marsh Benefits

#### Panel on How Artificial Intelligence Is Transforming the Healthcare **Insurance Industry**

Personal Health Virtual Assistant; Advanced Analytics; 3.00 pm Healthcare Bots

HealthTech Accelerators: Who Are They?

How Insurers can restructure their business in today's world

- Dr Manav Saxena, Health and Life Sciences, Oliver Wyman
- Otbert de Jong, Co-Founder & CEO, Insurance Market
- Julien de Salaberry, CEO & Founder, Galen Growth Asia

4.00 pm Close of Conference & Tea Break

# Asia Conference on Healthcare and Health Insurance 20 – 21 March 2018, Sofitel Singapore City Centre, Singapore

Conference Registration To: Ms Wee Ling, Asia Insurance Review 69 Amoy Street, Singapore 069 888 • Tel: (6 DID: +65 6372 3167 • Fax: +65 6224 1091 • Co. Regn no.: 199 003 818 H • GST Regn no.: M2-0	55) 6224 5583 www.asiainsurancereview.com
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**Hotel Reservations:** Email: Michelle.soon@sofitel.com

#### **Hotel Reservation Form**

Attn: Ms Michelle Soon Tel: +(65) 6428 5047 Mobile: + (65) 9062 1202 Email: Michelle.soon@sofitel.com

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#### **PLEASE FILL IN GUEST PARTICULARS ON REGISTRATION FORM**

Flight: \_\_\_\_\_ ETA:\_\_\_

ARRIVAL DATE Check in date: \_\_\_

DEPARTURE DATE Check out date:			
Flight:ETD:			
Ro	ROOM TYPE / ROOM RATE Room (subject to availability)  ☐ Single S\$350++ per night		
□ Double S\$350++ per night			
Ro	om Preferences (subject to availability)		
	King bedded ☐ Twin bedded		
•	Room rate inclusive of Internet. Room category is subject to availability.		
•	All rates, quoted are subject to 10% service charge and prevailing government taxes, currently at 7% Goods and Services Tax (GST).		
•	A 100% early departure fee will apply should the guest check out prior to the confirmed departure date.		
	Check-in time is at 15:00 hours; check-out time is at 12:00 hours.		
•	equal to the full duration of the confirmed reservation.		
•	All reservations require credit card guarantee.		
□ □ Mi 10	MOUSINE ARRANGEMENT Not required Airport to Hotel at S\$150.00++ per way via Merc E-Class Hotel to Airport at S\$150.00++ per way via Merc E-Class dnight charge of \$15.00++ per way per limo is applicable fro pm to 7am. ditional comments/special requirements:		
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